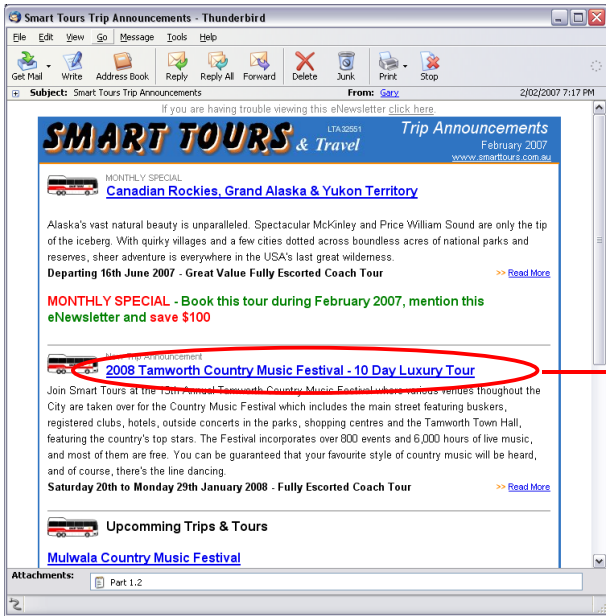


# eNewsletter Link Tracking

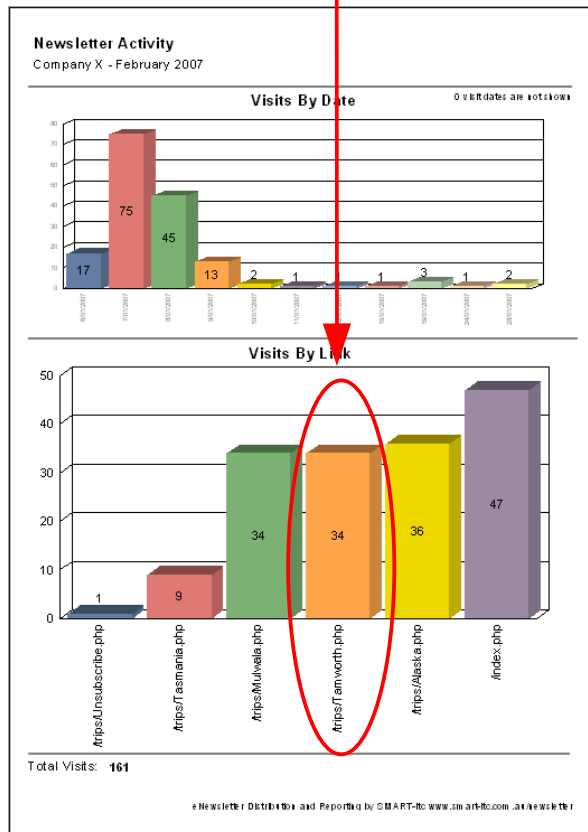
When a reader clicks a link in the eNewsletter, it takes them to a web page to get more information. The page view is recorded in a database and collated to produce a report on what eNewsletter links readers clicked on.



## eNewsletter in eMail Client

Readers can click on a link in their eMail to get more information on a topic.

## Page on Web Site with More Information



At least 34 eNewsletter readers clicked through to read more about the Tamworth Tour.

## Month-End Activity Report